

NEWS RELEASE

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RJC CERTIFIES AJAY DIAM LTD

LONDON - RJC announced today that Ajay Diam Ltd has achieved Certification against the 2013 Code of Practices (COP) at its trading facility in Kowloon, Hong Kong.

"It is a pleasure to announce Ajay Diam Ltd has been certified against the 2013 COP. The new provisions under the 2013 COP address important issues for our Members and their supply chain. We are delighted to see Members achieving Certification against the standard and warmly congratulate Ajay Diam Ltd," says Andrew Bone, RJC's Executive Director.

The successful verification assessment was led by Ivan Law from SGS, one of the independent third-party auditing firms accredited by the RJC.

"Ajay Diam Ltd is proud to have achieved RJC Certification and be a part of the RJC community. It endorses our commitment to upholding the core principles of the global diamond industry in relation to responsible and ethical business practices. We feel strengthened by our membership and look forward to doing business with fellow members sharing the same core values. We welcome RJC's initiative that enforces the highest industry standards," says Ajay Gandhi, Director at Ajay Diam Ltd.

For further information please contact:

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About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 900 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a <u>Full Member of the ISEAL Alliance</u> – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit <u>www.responsiblejewellery.com</u>

About Ajay Diam Ltd

The business was established in 1996 incorporating in 2004. Ajay Diam Ltd trades in polished and rough diamond both in Hong Kong and globally with focus on the small size polished diamonds catering to renowned global luxury watch makers and fine jewellery manufacturers. All our polished diamonds are 100% checked for synthetics.

Website: www.ajaydiamltd.com (Undergoing modification)

YouTube: http://tinyurl.com/ajaydiam

RJC Certification Information – Ajay Diam Ltd

RJC Certified Members