

NEWS RELEASE

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RJC CERTIFIES DIAMOND BOUTIQUE LTD

LONDON - RJC announced today that Diamond Boutique Ltd has achieved Certification against the 2013 Code of Practices (COP) at its trading facility in Ramat Gan, Israel.

"It is a pleasure to announce Diamond Boutique Ltd has been certified against the 2013 COP. The new provisions under the 2013 COP address important issues for our Members and their supply chain. We are delighted to see Members achieving Certification against the standard and warmly congratulate Diamond Boutique Ltd," says Andrew Bone, RJC's Executive Director.

The successful verification assessment was led by Avi Sadikov from SGS United Kingdom Limited, one of the independent third-party auditing firms accredited by the RJC.

"Diamond Boutique Ltd. is excited to join the RJC family. Our commitment to ensure ethical business practice has been a fundamental goal from the start and we are very pleased to be able to demonstrate our enthusiasm and transparency by becoming a certified member of the RJC. We welcome this important initiative that enforces the highest industry standard," says Ory Vogel and Yaki De-Levi, co-owners of Diamond Boutique Ltd.

For further information please contact:

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About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 700 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a <u>Full Member of the ISEAL Alliance</u> – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit <u>www.responsiblejewellery.com</u>

About Diamond Boutique Ltd

Diamond Boutique Ltd. specializes in high-end fancy shaped diamonds (Pear Shape, Heart Shape, Oval marquise and more) that are cut to maximize the beauty within. We manufacture rough and recut polished diamonds in order to match the exact demands of our clients.

Pairs, layouts, precision cut fancies and unique shapes are all are welcome and we do our very best to service those demands in a swift, professional and human way. Both Ory Vogel and Yaki Delevi lead the company since its establishment. Sharing the passion of diamonds is built-in their DNA as second generation to the Diamond world, innovating while respecting the amazing traditions of the past is their mission.

RJC Certification Information – Diamond Boutique Ltd

RJC Certified Members